



PRESS RELEASE – For immediate release

Future environmentalists at work!

Magdalen Islands, July 4, 2019 – The Comité ZIP des Iles-de-la-Madeleine releases the results of its project with students from grade 3 to 6 from Grosse-Ile school.

The objective was to involve the students in each and every step of a project aiming to enhance a natural site in their area. In other words, with the support of those in charge, they became their own project managers!

Several workshops were held in class with Aglaé Poirier, project manager at the Comité ZIP. In addition to the planning of a cleaning mission in the dune environment, these workshops have also been the opportunity to address various topics such as overconsumption, the issue of plastic in the environment, waste sorting and other.

Bruno Savary from Attention Fragîles joined the group for some components of the project. His interactive presentation explained the importance of the dune environment for Magdalen Islanders. He also made students discover a jewel of the Grosse-Ile Municipality, a U-shaped dune situated in the East Point sector.



In the course of the discussions, the team realized how these students were already well aware of the various environmental issues. Students explained that during their free time, as a personal initiative, they were cleaning beaches and other areas for the benefit of their community.

Students also had the opportunity to characterize the site identified for the cleaning mission. Notepads and GPS on hand, these young environmentalists collected the information required in order to plan and organize the field mission.

During the project, the youngsters also had to work on the various aspects related to project management. They had to think of the communication aspects, the required material, safety issues, etc. All in all, in the opinion of the current project managers who worked with them, they are definitely the future!

The cleaning mission, last component of the project, was held on June 18, with the help of the personnel from Comité ZIP and Attention Fragîles. The latter took the opportunity to engage the students in a dune restoration activity. The team was also supported by Mr. Pierre Desjardins from Club VTT des Iles-de-la-Madeleine. Many thanks to Mr. Desjardins and to the volunteers who joined him, they greatly facilitated the transportation and management of the waste collected.



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